

# Marunaka Co., LTD.

ISO 9001

MIJ

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MP



Their factory manufacturing towels

## Main Services

Planning, manufacturing and sale of towels and its related products

## Main Clients

Consumers, major EC malls, major retail stores, oversea EC retailers

## Main Products

Towels, towel blankets, stoles, socks, baby goods

## Company overview

Address / 1943 Kaminogo, Izumisano city, Osaka 598-0024

Tel / +81-72-467-0641 Fax / +81-72-468-0640

Foundation / Apr 1959 Establishment / Apr 1967

Capital / JPY 10 million Employees / 120

Planning, manufacturing, and sale of towels

## Aiming to develop to the overseas markets for domestic towels with bearing the future of production districts

### Overseas sales

### Sales expansion to actual stores, bring development to overseas into prospective

Beside managing actual stores by themselves, they receive lots of inquiries from retailers by the reputation of EC, the number of deals at retailers are increasing. They appeal EC No.1 in store and expect the synergistic effect by leading to EC with increasing brand awareness. The president Nakamichi speaks "We'd like to people

who have different lifestyle know the good aspect of Japanese towels." and bring development to overseas into prospective. In Taiwan, a local retailer which participated since launching has grown. There is shift in the international situation in the coronavirus pandemic, and making adjustment is forced from assumption, their candidate sites are Hong Kong and Malaysia. 15 years since shifting over their business conditions to EC as their main business. They set up to conduct business aggressively from now on as well.